

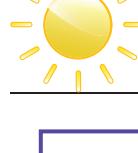
kansas state collegian

Willie's adoring fans
pg. 3

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tuesday, september 20, 2011

vol. 117 | no. 21



Tomorrow:
High: 71 F
Low: 45 F



Thursday:
High: 73 F
Low: 47 F

05

A quick read
Need to catch up on the
news fast? Check out the
daily briefs.

06

Moving pieces
Collegian writer Sean Frye
discusses possible outcomes
for Big 12 schools.

07

Rapid response
See some of the letters to the
editor the Collegian received
concerning the EMAW debate.

A DAY IN THE LIFE

A behind-the-scenes look at an event planner's behind-the-scenes work

Austin Enns
senior staff writer

"Do you want round tables?" the janitor asked.

My first thought was "Does it matter?" but Charissa Bowditch, program coordinator for the Department of Continuing Education, treated the question seriously.

"Can I look and see?" she said.

We look in on a meeting room for the speakers of a conference, and Bowditch quickly scrutinized the room and affirmed that no, the rectangular tables currently in the room will suffice.

Such minutiae are beyond trivial for a normal person's everyday life, but an event planner needs total awareness of every little detail. Event planning is a lot like football. Months and months of planning are stuffed into a few short moments of controlled chaos.

Have you ever been to a conference and wondered where those programs came from, or how the speakers and audience knew where to show up at in order to discuss technical topics like advanced microbiology research? Somebody like Bowditch is behind every one of those details, and if she does her job right, you probably won't even notice that she is there.

About 150 people attended the Kansas Grasslands Symposium on the day I chose to shadow Bowditch. The conference meetings were located in Forum Hall, and I arrived during a lull in the lectures when all the biologists were gathered in the K-State Student Union Courtyard for a coffee break. I found her after searching the area for about five minutes, but when she finally found me I realized why she was absent. Event planners are the busiest during breaks, monitoring staff members and the refreshments to make sure nothing is wrong.

Bowditch's persistently positive attitude and high level of energy seem impossible to maintain for an entire day, but she enjoys the job.

"I'm upbeat at the event because it's the best part," Bowditch said. "You prepare



Charissa Bowditch, program coordinator for the Division of Continuing Education, works on setting up events for various organizations on campus. On Thursday afternoon, she helped **Mallory Jacobs**, graduate student in counseling and student development and the student assistant of the Council for Public School Improvement, put away a projector after a council meeting in the K-State Student Union's Forum Hall.

and prepare and prepare and all the work you do comes to fruition. I'm a people person so it's exciting, and even if there's a problem it's exciting because you get to fix it."

Bowditch has been at K-State for two years, but she started event planning in college, helping organize concerts for the University of Montana's student group similar to the Union Program Council at K-State. Her degree is in dance, and health and human performance.

About a year of planning will go into an event before it actually happens, and a typical program coordinator in the department of continuing education will organize 25 to 30 events a year. The coordinators find sponsors, create a program, organize travel

and hotel preparations for speakers, develop a marketing plan and even hire caterers. Bowditch said the busiest period is three months before an event happens, but the planning starts getting busy nine months out. Planning responsibilities do not end once the event finishes, though. The coordinators will not close all the financial accounts till three months after the event ends.

Bowditch emphasized her role as an enabler for her clients.

"Basically a group comes to us; they have a sponsor who's our point of contact, and they create a vision of what they want and we make sure it happens," Bowditch said. "We guide them if they want to market, and what type of venue they want."

As the attendees headed back into Forum Hall, I sat with Bowditch at the registration table and peppered her with questions. She is an accomplished multi-tasker who stays busy by replying to emails, checking her schedule, recycling conference badges and returning lost and found property to the attendees.

It is hard to overemphasize how much work really goes into every little part of an event planner's job that people barely notice. The program for the conference went through seven drafts before it was finalized. A picnic was scheduled the night before at the Konza Prairie for the biologists, and Bowditch had to monitor the weather, find transportation for the group and have a backup plan in case things went

wrong.

While the lecture went on, Bowditch walked over to the K-State Alumni Center to check on the catering. Once we entered the building, she changed some signs and started folding up some standing, rollable poster boards. It was almost comical watching her pack the 25-foot-long boards, but after she finished and ensured the food would be ready in time, she found some presentations left by a few of the researchers at the symposium. Bowditch left them, but she will be back to make sure they are returned to their proper owners. Event planners are always busy while those who benefit are oblivious. On the day of a conference, Bowditch might arrive as early as 7 a.m. and stay until 9 p.m.

"It takes a lot of behind-the-scenes work," Bowditch said. "If the conference goes smoothly they don't think about it, but when it goes wrong they're like 'What happened, who's responsible?' They don't realize how good an event is 'til something goes wrong."

Bowditch is one of the quickest walkers I have ever been around, but she has to be fast if things are going to turn out as planned. After the biologists returned to the symposium, Bowditch checked three times on a room in which the conference speakers will be meeting. She wanted to know that the group previously in there had left on schedule and that the tables were set up. The prior group ran late, but she took it in stride.

At the registration desk as the participants left, she went into Forum Hall three times after the lectures ended. At first, I confused this checking and rechecking for an obsessive compulsion, but there is an exact science behind this behavior. The first time was immediately after the speaker finishes, and she scanned for left beholds and to ensure the microphones are not accidentally taken. Bowditch later entered Forum Hall again to give money to a man who was selling earthy mugs at the registration table, and she went in a final time to check on the lingerers.

"I don't want to rush people out, but I want to make sure the group is moving," Bowditch said.

The Department of Continuing Education organizes events as far away as Baltimore, Md., and Portland, Ore., as long as a K-State faculty member is involved. Bowditch has conferences focused on things like mammals and education coming up in the next year, but she is just one of five planners housed by the department.

They may not be noticed, but even planners ensure over 100 events in any given year will be realized, while enabling faculty to fulfill their educational goals.

"The way I look at it is if they're happy, I'm happy," Bowditch said.

Cookbook helps readers learn SAT vocabulary

Lyndsey Seck
staff writer

Charis Freiman-Mendel's new book, "Cook Your Way Through the S.A.T.", was written with the intention of preparing her for the verbal section of her high school entrance exam, the SSAT. Instead of taking the traditional route and utilizing sample tests, tutors, or study groups to prepare her, Freiman-Mendel went about it in a different way. She decided to fuse her passion for cooking with her desire to study the challenging vocabulary she had to master. The product of the two is her cookbook, which was self-published on Sept. 6. Freiman-Mendel was only in middle school when she began and finished her cookbook.

"I was able to satisfy my home-school art requirement and my need to study for the SSAT by creating this book," Freiman-Mendel said in an email interview.

Her book includes 99 different recipes with blurbs about the ingredients after each recipe. Within the blurbs, Freiman-Mendel sprinkled in 1,000 vocabulary words that commonly appear on standardized tests — words like "aberration," "harangue" and "piquant" — making cooking not only a leisurely pastime but a study tool as well.

"My book can work as part of a standard school curriculum or a really fun extracurricular activity," Freiman-Mendel said.



This carrot cake with cream cheese icing, topped with coconut and pecans, was made by following a recipe from "Cook Your Way Through the S.A.T." by high school student Charis Freiman-Mendel.

Jennie Ann Freiman, contributing author and Freiman-Mendel's mother, said in a phone interview that the biggest obstacle Freiman-Mendel faced while writing her book was "the discipline that is required for writing when writing is not your passion. Most kids are not in love with writing."

Freiman said each recipe was a process; Freiman-Mendel had to research an aspect of the recipe and decide whether she wanted to write the blurb about an ingredient used or

the history of the recipe. Freiman-Mendel combed through online resources and SAT prep books to select which words she wanted to include in the book.

Freiman-Mendel said in an email interview that the biggest challenge she faced with the cookbook was "managing cello, squash, school and writing a complicated book that demanded both writing well and cooking tasty food."

Her favorite recipe, which was discovered by accident, is cheesecake with nut crust.

"Everyone loved this recipe and now we can use it every year for Passover dessert," Freiman-Mendel said.

Freiman said her daughter's verbal scores increased significantly after writing her book. She scored in the 80s in the verbal section in 7th grade and after completing the book a year later, she received a 97 in the same section.

K-State boasts the largest cookery collection available to

CAKE | pg. 5

Beach Museum of Art celebrates 15th birthday

Jena Sauber
staff writer

It started in the 1980s when K-State couldn't locate a painting the Smithsonian Institution insisted the university owned. After discovering it had been sold, the university scrutinized the status of its extensive art collection and renewed the vision of a central art museum on campus.

The end result was the Beach Museum of Art, which opened on Oct. 13, 1996. Next month, the Beach Museum of Art will commemorate 15 years of existence with an open house event on Oct. 16.

With the upcoming anniversary, Linda Duke, director of the museum, reflected on the beginnings of the museum.

"The people who worked hard to establish the university's art collection and, then, to create a museum home for that collection, understood the importance of a strong presence of art in the community," Duke said.

K-State formally began collecting art in the late 1920s. The collection included artwork by artists like Salvador Dali, Henri Matisse, Pablo Picasso and Gordon Parks. However, the art was scattered across campus in both public and private locations.

"Over the years, the collection was displayed around campus, in the Union, in

professors' offices, mostly in public places," said Bill North, senior curator at the museum.

In 1928, the university opened an exhibition of more than 100 paintings in the newly constructed Farrell Library, which was renovated and renamed Hale Library in 1997.

Six years later, in 1934, the K-State Friends of Art was founded to promote visual arts at K-State. Today, it is called the Friends of the Beach Museum of Art, but the vision remains the same.

K-State hosted biennial exhibitions of regional art 1950 to 1963, when a decrease in art quality forced officials to resort to an invitation exhibition instead of hosting their own.

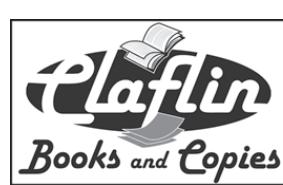
As K-State's art collection grew, there was an attempt to consolidate the art, but it was unsuccessful.

"There had always been a desire for a dedicated place to hold all of that art. In the 1960s, there was an effort to do that, but there weren't enough funds raised," North said.

After the Smithsonian incident in the 1980s, much of the art was moved to the KSU Foundation building.

"A room that the K-State Foundation building that used

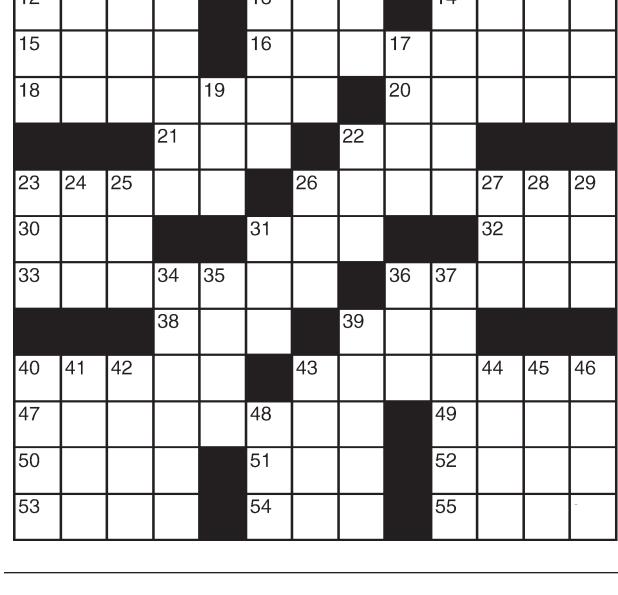
BEACH | pg. 5



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ACROSS	36	"The Silence of the —"	DOWN	23	Enjoy Aspen fiber
1 Padlocked fastener	38	— Impossible	1	24	Intention
5 Pigpen	39	Help	2	25	Playwright
8 Human heart, basically	40	Thingamajig (Var.)	3	26	Lavin Miler
12 Always	43	Enliven	5	27	Sebastian Branch
13 Before	47	Quite close	6	28	Bill Type
14 Sandwich cookie	49	"American —"	8	29	measures
15 Note from the boss	50	Gangster's subordinate	9	31	Lbs., ozs., et al.
16 Staff with robots?	51	Dress in	10	34	Acting out wordlessly
18 Ape, e.g.	52	Tiers	11	35	Teeny bit
20 Pie-in-the-face sound	53	Hosier woe	17	36	Roman 52
21 — de deux	54	Suitable	19	37	Put on a pedestal
22 Same (Pref.)	55	Slave to crosswords?	22	39	Regarding
23 Verbalizes, Biblically				40	Showbiz jobs
26 Weather conditions				41	Part of the loop
30 White wine aperitif				42	Old portico
31 Stir-fry pan				43	On 44 Commodations
32 Trotted				45	It may be painted red
33 Mosque leader's office				46	Otherwise
				48	Oklahoma city

Yesterday's answer 9-20



9-20

CRYPTOQUIP

K Z D M R V J Q B K D D N Z D Y Q N U B

S V M B N Y M N W R H D P V U H V T

S Z D D Q T J W M D B B , U ' H B Y R R V J

Z Y P D Y H Q D Y Q R H D Y Q R .

Yesterday's Cryptoquip: PERIODICAL WITH ALL KINDS OF BENEFICIAL INFO ABOUT TRENDY RHINOPLASTY PROCEDURES: 'NOSEWEEK.'

Today's Cryptoquip Clue: U equals I

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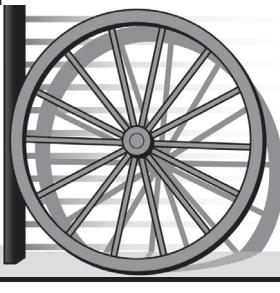
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Logan's Run | By Erin Logan



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LETTERS TO THE EDITOR

The Collegian welcomes your letters to the editor. They can be submitted by e-mail to letters@spub.ksu.edu, or in person to Kedzie 116. Include your full name, year in school and major. Letters should be limited to 350 words. All submitted letters may be edited for length and clarity.

CORRECTIONS

If you see something that should be corrected or clarified, please call our editor-in-chief, Tim Schrag, at 785-532-6556, or e-mail him at news@spub.ksu.edu.

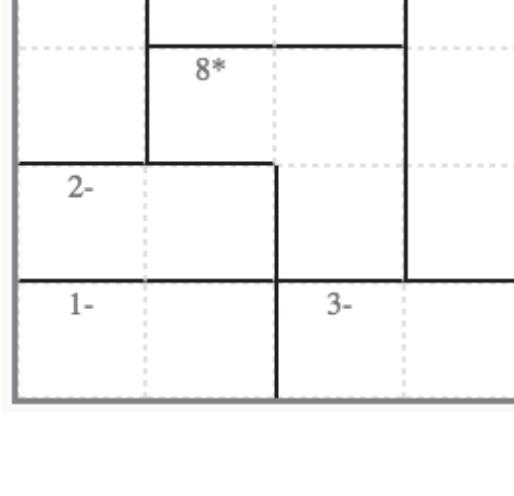
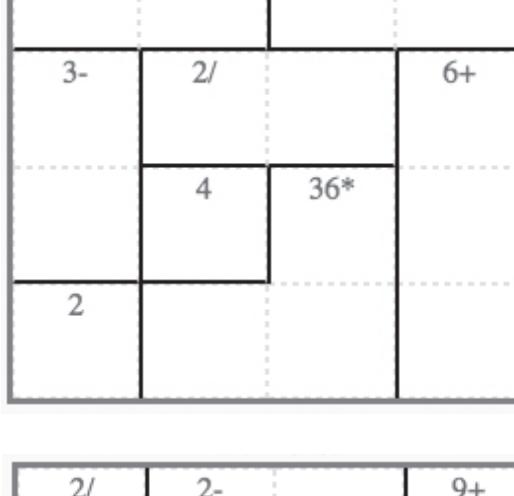
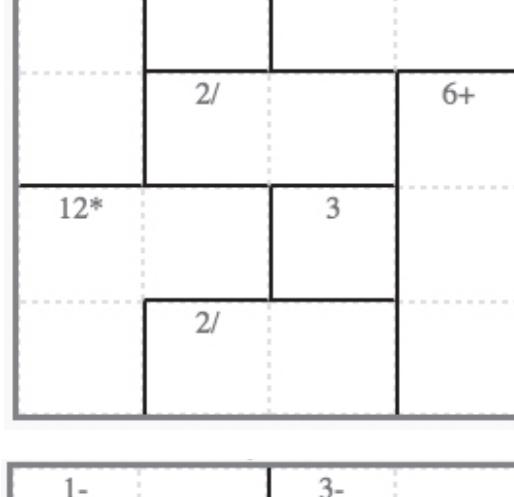
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KenKen | Medium

Use numbers 1-4 in each row and column without repeating. The numbers in each outlined area must combine to produce the target number in each area using the mathematical operation indicated.



CORRECTION

There were errors in the Sept. 19 issue of the Collegian.

Thomas Murray's ex-wife was named Carmin, not Cynthia.

The English Department could comment only on personnel, not personal.

The Collegian regrets the errors. If you see something that should be corrected or clarified, call Managing Editor Caroline Sweeney at 785-532-6556 or email news@spub.ksu.edu.

On-Campus Interviews

Log in to "My CES Account" online to apply for an interview with one or more of the following employers:

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- Occidental Petroleum Corporation (OXY)
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Interviews will be conducted Oct. 3-13 and must be requested online by deadlines ranging from Sept. 21-29.

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EDITORIAL BOARD

For the Page 1 article "Cookbook helps readers learn SAT vocabulary," the Collegian's managing editor Caroline Sweeney tested a recipe for carrot cake from the book. To test the recipe, Sweeney followed the instructions as written with no deviation.

The Collegian staff and editorial board taste-tested the cake Monday in the newsroom.



"It was incredibly moist, but didn't fall apart. Not too sweet. The whole thing was just overall awesome."

Karen Ingram, coverage editor



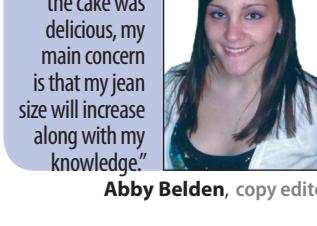
"I liked how the cake turned out. It was a fun project. I just don't know how it helps you learn about the SATs."

Caroline Sweeney, managing editor



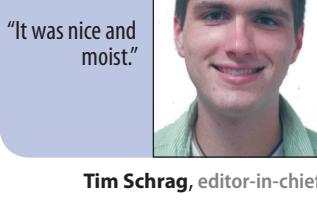
"It was delicious. I'm taking the GRE next month and now I don't even feel like I have to study. That's how it works, right?"

Laura Thacker, opinion editor



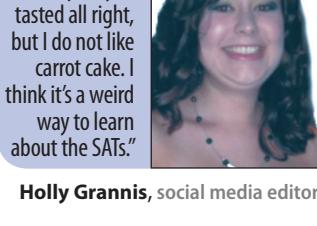
"I feel smarter already. While the cake was delicious, my main concern is that my jeans size will increase along with my knowledge."

Abby Belden, copy editor



"It was nice and moist."

Tim Schrag, editor-in-chief



"The cake looked pretty. It tasted all right, but I do not like carrot cake. I think it's a weird way to learn about the SATs."

Holly Grannis, social media editor

Willie's John Hancock



Jonathan Knight | Collegian

Willie the Wildcat signs a young fan's shirt in the second half of the Kent State game at Bill Snyder Family Stadium, Saturday, Sept. 17.

City Commission to vote on roads, construction at 7

Jakki Thompson
staff writer

The city commission will meet tonight at 7 to discuss a number of topics. The commission will be discussing and voting on ordinances that will affect emergency snow routes. Members will also discuss the U.S. Highway 24 and Manhattan Town Center Mall entrance intersection improvements. The commission may

accept aid from the state of Kansas for construction reimbursement; this construction will occur in the summer of 2013. The city commission will look over the agreement for phase one of a design build for the traffic operation facility. Finally, this meeting will address the recommendations for the naming of the South End Park, where the Flint Hills Discovery Center is located.

K-STATE SPORTS BLOG

For info that doesn't make the sports page.

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Birth control recall affects women

Emily Morman
The South End, Wayne State University

Qualitest Pharmaceuticals, a leading pharmaceutical company, has recalled eight types of birth control pills after a manufacturing mistake put the pills in the wrong order.

Qualitest issued a recall alert for certain types of birth control pills, among which are products from Cyclafem, Emoquette, Gildess, Orsythia, Previfem and Tri-Previfem.

A packaging error put the pills in reverse weekly order and covered up the lot number and expiration date, according to a company press release. While no immediate health risks are associated with the error, according to the press release, it could leave women at risk for unintended

pregnancy.

Women who were taking the recalled pills should start using another form of contraception and consult their doctors, according to the press release.

The press release says, "The source of the error is currently under investigation and the company is committed to rectifying the issue in a timely manner."

Those who received birth control pills at a Planned Parenthood location in the Metro Detroit area, however, are not affected by the recall.

"None of our pills that we dispense were recalled," said Danielle Terry, director of patient services at the Planned Parenthood at 4229 Case Ave.

She said that clinic and all of its affiliates in the Metro Detroit area, including Detroit,

Ann Arbor, Ypsilanti, Warren, Livonia, Benton Harbor and Kalamazoo, do not dispense the birth control pills recalled by Qualitest.

Women can call Planned Parenthood for either a same-day appointment or to schedule one in advance. Patients do not need to undergo an exam to receive birth control, but they can receive consultation with a nurse practitioner.

If women are concerned about their birth control pills, Terry said, Planned Parenthood also offers the morning-after pill that is effective up to five days after sexual activity.

"The safest thing if you ever have a birth control issue is to use condoms – use a backup method – until you know for sure that your primary method is working," she said.



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ExxonMobil will be hosting a booth at the All University Career Fair Sept. 20-21, 2011 to review engineering candidates for full-time, summer internship, and coop positions within ExxonMobil.

GOP needs clear-cut candidate to challenge Obama in 2012



Illustration by Erin Logan



Andy Rao

In today's political arena, the pull for power and influence is ever shifting, and whether it was designed to be so or not, the campaign is now the most important part of a politician's career. That being said, it is never too early to start looking ahead, especially to the 2012 United States presidential race.

As we near the one-year countdown of the race, I find it highly unlikely that the Grand Old Party pulls off the victory.

Let's take a look at recent popular candidates that are slotted to make a run for the oval office.

Mitt Romney, former governor of Massachusetts, is perhaps the most supported candidate, although last election he lost in the primaries to Arizona Sen. John McCain. Many, however, are not pleased with Romney's centrist tendencies.

The fiasco that ensued from his health care plan in Massachusetts has hurt his stock and has drastically reduced his chances of securing a nomination.

He still remains a frontrunner, but after Romney passed the health care plan that raised

health insurance costs for policyholders, according to a May 12 *abcnews.com* article by Huma Kahn, the GOP started looking in a different

direction.

Michele Bachmann, the ultra-conservative governor from Minnesota, is the next trendy pick to take charge of the Republicans. Bachmann solved the problem that Romney presented: conservatism.

But how conservative is too conservative?

Bachmann, who has been vocally anti-gay, has championed conservative issues such as immigration reform and the debt ceiling, and says that she prays every day for guidance.

The problem that Bachmann presents for the GOP is that she is a polarizing candidate. She is a love or hate candidate and there really is no middle ground.

The Republicans can't afford to split their own party by nominating a

candidate like Bachmann, because if they want to seize the presidency from the Democrats, they have to stay united.

Rick Perry, governor of Texas, has been highly touted as the economic genius that America needs to solve the nation's economic woes. In fact, the state of Texas has single-handedly created one-third of America's new jobs since June 2009, according to a June 21 article in *The New Republic* by Bradford Plumer.

However, Texas also has the highest percentage of minimum wage workers in the country, and with high prices invading markets, a minimum wage job isn't exactly what most people consider employment.

Perry has to tread carefully, but has a good chance

at receiving his party's nomination to try and recapture the White House.

Donald Trump, perhaps the most well-known celebrity figure to enter the presidential race in quite some time, seemed like more of a publicity stunt than anything. The most important issue that "The Donald" tackled during his short stint as a candidate was the ever so pressing issue of President Obama's birth certificate.

What a joke.

After being roasted at the 2011 Correspondents' Dinner, Trump withdrew from the race.

It will be interesting to see what the Republicans can put together in the next 14 months. They do have one thing going for them, and that would be the lukewarm

results of President Obama's first term. According to a Sept. 16 *cbsnews.com* article by Kevin Hechtkopf, Obama is currently experiencing the worst approval rating of his entire presidency, with the economy clearly serving as the main catalyst of America's dissatisfaction.

The run to the republican nomination is wide open, but the party needs one of their stars to step up and seize the lead as the front-runner. Until that happens, I don't see the GOP prynging the presidency away from the incumbent President Obama, despite his low approval rating.

Andy Rao is a sophomore in finance and accounting. Please send all comments to opinion@spub.ksu.edu.

Jobs created by national consumer demand, not big businesses



Brian Hampel

With Obama's jobs plan working its way through the legal system, there is a lot of discussion as to whether or not the government should be spending that much money. There is also a lot of discussion as to whether or not the money is going to the right places. If we're using \$400 billion to create jobs, we at least want some jobs for our trouble. Economic conservatives tend to suggest tax cuts for businesses and the wealthy — excuse me, the "job creators" — on the assumption that the money will be invested or spent hiring new workers.

On Sept. 16, Speaker of the House John Boehner, criticizing Obama's refusal to curb regulation and taxation, claimed that "the job creators in America, basically, are on strike," according to his blog *johboehner.house.gov*. I, however, don't see businesses as the catalyst to economic recovery. Businesses are obviously a necessary part of the equation — there's no denying it — but they aren't going to start the reaction. It's the consumers in an economy that actually create jobs.

The Bush tax cuts didn't

seem to do much for hiring when they were first implemented. Perhaps you'll remember that the economy dropped into recession six years after the first round of tax cuts went into effect. While inflation and America's wars abroad didn't help matters, the economy wasn't exactly booming through the Bush tax cuts, even before the housing crisis in 2007.

Furthermore, large corporations and wealthy people tend not to be the ones adding jobs. General Electric Co., for example, made a few billion dollars in profits last year and infamously paid little or no income taxes, but *politifact.com* reported in an April 6 article by Marcy Kaptur that GE's employment has more or less held steady.

That pattern broadly holds true, as observed by economist and "evangelist of entrepreneurship" Carl Schramm. In a Dec. 8, 2009, interview with *seekingalpha.com*, he observed that big firms' practices tend to streamline current operations to cut labor costs (i.e. laying off any employees they can afford to lose), especially when absorbing a smaller company, rather than expanding and hiring anew. Instead, smaller companies just getting off the ground tend to be America's largest source of new jobs.

That's the basic reason that the stock market and job recovery have seemed so disjointed for the past few years: corporate profits signify extra productivity, but not necessarily extra

employees.

In order for a business to hire someone new, two conditions have to be met: the business must have the capital to hire and it must have a reason to hire. Giving businesses more money only takes care of the first condition; it does nothing for the second. If a business has extra money sitting around, but consumer demand isn't growing, what is the incentive to hire? Will it hire unneeded extra help and hope that customers flow in to follow?

Consumers, on the other hand, can get an economy moving. If more people spend money on more goods and services, the businesses providing them will not only see more money coming their way, but more demand as well. When businesses see so much demand and activity that the current employees can't keep up, they will see fit to hire. With that extra customer demand, the capital needed for hiring is sure to follow.

Imagine any business owner, be it a small town restaurant owner or a Ford executive, sitting by an adding machine, seeing that his employees are perfectly capable of handling the existing workload. What rational human would decide to hire more employees in that situation? Why would Ford step up production if customers are barely buying its current output? A real solution to the jobs problem has to bolster the consumer class, because they create that extra workload that necessitates new employees.

Atlas has indeed shrugged, but Atlas isn't the upper class, as Ayn Rand seemed to think. The go-getter tycoons of the business world don't drive economies. Demand drives economies, and demand comes from the masses down below. Businesses do the actual hiring, but they aren't the job creators.

The job creators are all the consumers who want a product so much that employees can't keep up with the demand.

Consumers willing to spend money on something new are the only way that a new business will survive when it starts. Money doesn't trickle down; it trickles up. If more lawmakers looked for a solution that works bottom-up instead of top-down, perhaps the cycle of money would start flowing more quickly.

That said, it's tricky to support consumers, and I'm honestly not sure that any government action can do it on a large scale. The government can keep up with unemployment benefits and entitlement programs to make sure that the lower classes aren't starving and are keeping some money moving. Beyond that, however, I don't know what could be done to get people spending money again.

Maybe we just have to wait it out and accept the sluggish recession as the necessary flip side of the market economy we've come to love.

Brian Hampel is a junior in architecture. Please send all comments to opinion@spub.ksu.edu.



Illustration by Yosuke Michishita

Check out the Religion Directory every Friday.

Have something to say? We want to hear it.

Send in a Letter to the Editor to make your voice heard.

K-State daily briefs

Karen Ingram
coverage editor
interim news editor

Today is Zombie Day on the K-State-Salina campus. The new Drama Club is promoting the group by hosting Drama Week, which includes different themed days throughout the week. For Zombie Day, students are encouraged to dress like zombies and act like them, at least between classes. Other themed days include Nerd Day on Thursday and '80s Day on Friday. For more information on the Drama Club's activities on Salina campus, please contact Drama Club adviser Rachel Bouza at rbouza@ksu.edu, or Drama Club president Shelby Meyer at shelbym@ksu.edu.

The Lou Douglas Lecture Series presents Ali Noorani, board member of the Campaign for Community Change, Families USA and the Foundation for an Open America. Noorani's lecture, "Defining a New Consensus on Immigrants and America," will take place in the K-State Student Union's Forum Hall at 7 tonight.

The All-University Career Fair concludes Wednesday with employers K through Z. Students are encouraged to dress nicely and bring their resume to Bramlage Coliseum between 11 a.m. and 4 p.m.

SUDOKU

When you're done reading all the articles, don't forget to waste more time in lecture by doing the

located in the collegian's classifieds section

CAKE | Cookbook creator to try her hand at baby food next

Continued from page 1

the public. Roger Adams, curator of Special Collections and associate professor, curates the cookery collection at K-State and though he has not bought a copy of the cookbook, he's researched it and read three recipes.

Adams said he is conflicted about the cookbook.

"I think she has an interesting idea. Getting kids in the kitchen is an important part of good nutrition, making good choices of what to eat, learning how to cook and being independent," Adams said. But he does have some

questions, such as if the recipes were actually tested by an outside party and what the nutritional value per serving of each recipe is.

The list of the 1,000 vocabulary words used throughout the book is available on the internet.

"It is a really good vocabulary list and may be able to create some kind of recall when [the students are] sitting down to take one of those standardized tests," Adams said.

He said he likes the blurbs that contain the vocabulary and "they actually do teach you how to use the word or

words that are there in context, which is important."

Adams said he views this as both a cookbook and a novelty idea.

"Every cookbook has to have a hook and this young woman has found her hook," Adams said. "It's an interesting ideal; it's going to get noticed. If this is a way to get them to learn and get them interested in cooking, I'm all for it."

This unique cookbook is the first of its kind and is labeled "Volume 1," foreshadowing there is more to come.

"We published it as 'Volume 1' to leave the opportunity for

doing more," Freiman said.

Freiman-Mendel is currently a freshman at Choate Rosemary Hall in Wallingford, Conn., and has joined the culinary club. She's also working on a product line for baby food.

"I always leave my options open," Freiman-Mendel said. "I have a great idea for a product line of baby food but that will have to wait. For now, I have to focus on school. You never know what the future brings."

According to Freiman-Mendel, anyone preparing for the SAT, ACT, PSAT, SSAT, ISEE, COOP, GRE or TOEFL

can benefit from the cookbook. It is suitable for a wide range of demographics. Freiman-Mendel effectively used all the strategies that are essential in building vocabulary, including wordplay, making associations and contextual references.

Roger Adams estimated "Cook Your Way Through The S.A.T." will be available in the Special Collections in Hale Library in three weeks. Special Collections is located on the fifth floor of Hale and no appointment is necessary. The cookbook is also available on amazon.com or satgourmet.com.

BEACH | Officials hope to reach more than 25,000 visitors yearly

Continued from page 1

to hold a computer was converted into art storage because it was climate controlled," North said. "They then started trying to inventory all the art. There was also the position of art curator created."

The decade-long journey to the current museum was launched largely with the arrival of former university President Jon Welfald and his wife Ruth Ann in 1986. After 10 years of raising funds and support, the museum was constructed and opened on Oct. 13, 1996. It was named after Marianna Kistler Beach, the wife of Ross Beach, K-State alumna. Ross donated \$2 million in honor of the couple's 50th wedding anniversary. Other notable contributors include the Friends of the Beach Museum of Art and R.M. Seaton.

When trying to retrieve the artwork from the various locations across campus, the collection was generally successful, North said.

"Very few of the pieces from the offices and buildings were damaged," North said. "However, there are about 100-some pieces that are still missing. Sometimes we get a call that someone is cleaning out an old office and they find a piece that they think might belong to us."

When the museum opened, it featured about 1,500 pieces of artwork. Today, its permanent collection contains more than 7,000 pieces. However, what has not changed is the artwork's focus.

"We see it as our mission to preserve the record of cul-



The Beach Museum of Art, founded in 1996, now houses more than 7,000 pieces of artwork in its permanent collection. The museum held about 1,500 pieces when it was founded.

tural history in Kansas. Our goal is to keep tradition alive, even in a time of recession. We want to maintain tradition," said Elizabeth Seaton, associate curator.

It is a tradition that sets the museum apart from other area collegiate museums, Seaton said.

"We are one of the only museums in the state that has made it its mission to collect Kansas art. It's our niche, our mission. Washburn and the University of Kansas do collect Kansas art, but no one focuses on it like we do," Seaton said.

In addition, the museum strives to serve a wide variety

of people, including a viral community as they start uploading art to the internet.

"The Beach Museum of Art has free admission. Everyone is welcome. It exists to serve the university, the local community and the region.

Through the Internet, as the museum's collection goes online, it will serve an even larger community," Duke said.

The staff does work directly with K-State students to market the museum.

"We are always working to attract more students to the museum. We have a student group that develops ideas to attract more students. They've put on two concerts, which is a new concept," Seaton said.

North had his own idea of how to get people into the

everyone aware. If you took a poll of the freshmen, very few of them would probably know about it. And with a complete turnover every four years, it's a constant problem.

We want to be integrated into the university the way that other things are," North said.

"We are always working to attract more students to the museum. We have a student group that develops ideas to attract more students. They've put on two concerts, which is a new concept," Seaton said.

"We are trying to get ev-

museum.

"If people, on their way to Aggierville, came up the ramp, wandered through the museum and went out to Aggierville, that'd be great," North said.

It is an issue that the museum staff hopes to fully address and combat in the near future.

"I think the museum is poised to enter a new phase of relationships and connectedness. In the past, some people may have thought of art as an elite interest — something rich people could enjoy. Today, I think more people are discovering that art isn't elite; it's about their own lives — each of our lives," Duke said. "The museum needs more visitors, more members, more people who check out its offerings on a regular basis."

The museum will be holding an open house on Oct. 16 from 2-4 p.m. to celebrate the anniversary. There will be art activities and refreshments.

"It'll be a nice come-and-go event," said Martha Scott, business and marketing manager at the museum. "It's not a huge, fancy event, but a fun birthday party for the museum."

While the museum continues to grow and develop, Duke summarized how important art is to the K-State and Manhattan communities and to people in general.

"Throughout human history, art has helped people understand the world and their own lives," Duke said. "Art is about us, about being human ... Whether we like a particular work of art or dislike it, understanding why we feel as we do about it is valuable."



Fall 2011 EVENING COLLEGE

October 12 - December 10, 2011 2nd 8-week session

Monday	History of the United States Since 1877 HIST 252 16193 5:30 - 7:55 p.m.	Intermediate Macroeconomics ECON 510 15484 5:30 - 7:55 p.m. The Short Story ENGL 253 15641 5:30 - 7:55 p.m.	Introduction to Women's Studies WOMST 105 15668 5:30 - 7:55 p.m.
Mon/Wed	College Algebra MATH 100 15576 5:30 - 7:55 p.m.	Earth in Action GEOL 100 16265 5:30 - 7:55 p.m.	
	Introduction to Philosophy of Art PHILO 120 16617 5:30-7:55 p.m.	Rise of Europe HIST 101 16537 5:30 - 7:55 p.m.	
	Introduction to Animal-Assisted Activities and Therapy PSYCH 599 16198 8:05 - 10:30 p.m.	General Calculus and Linear Algebra MATH 205 15578 5:30 - 7:55 p.m.	
	Intermediate Microeconomics ECON 520 15487 5:30 - 7:55 p.m.	Introduction to Sociology SOCIO 211 16177 5:30 - 7:55 p.m.	Introduction to Microcomputer Database Applications CIS 103 15569 5:30 - 7:55 p.m. TU 8:30 - 10:30 a.m. Sat November 1 - 10
	Expository Writing II ENGL 200 15637 5:30 - 7:55 p.m.	United States Politics POLSC 325 15797 5:30 - 7:55 p.m.	
	History of the United States Since 1877 HIST 251 16504 5:30 - 7:55 p.m.	Global Problems SOCIO 363 16147 5:30 - 7:55 p.m.	Introduction to Microcomputer Word Processing Applications CIS 104 15571 5:30 - 7:55 p.m. TU 8:30 - 10:30 a.m. Sat December 1 - 10
Tues/Thurs	Accounting for Investing and Financing ACCTG 241 15295 5:30 - 7:55 p.m.	General Psychology PSYCH 110 16175 5:30 - 7:55 p.m.	
	Introduction to Animal-Assisted Activities and Therapy PSYCH 599 16198 8:05 - 10:30 p.m.		
	Intermediate Microeconomics ECON 520 15487 5:30 - 7:55 p.m.		
	Expository Writing II ENGL 200 15637 5:30 - 7:55 p.m.		
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Band members march onto the Bill Snyder Family Stadium field Saturday before the Wildcats' game against Kent State. K-State defeated the Golden Eagles 37-0.

Jonathan Knight | Collegian

Super conference rumors leave fate of Big 12 uncertain

Sean Frye
staff writer

After a brief recess of conference realignment talks, the topics of "super conferences" and the potential failure of the Big 12 are again making headlines across the country. The issue has picked up steam again due to the announcement of two Big East schools that they will leave the conference as well as a reported deal in place between the Pac-12 and four current Big 12 schools to bring those schools to the Pac-12.

K-State Athletics Director John Currie spoke to the media Saturday evening during halftime of the K-State football game between the Wildcats and Kent State about the issue of conference realignment.

"Obviously there's been a lot of rumors, a lot of discussions and speculations out there," Currie said. "I have nothing new to add. We continue to be committed to doing whatever we can, President Schulz and I, to further the Big 12. We still believe that there is a chance that can happen and we will continue to work towards that as our primary goal."

It was announced Saturday that Pittsburgh University and Syracuse University, both currently members of the Big East Conference will bolt for the Atlantic Coast Conference (ACC). When that move will take place is still an issue of much speculation.

Following Syracuse and Pittsburgh's joint announcements to leave the Big East for the ACC, sources came out to various media outlets that the University of Connecticut (UConn) is looking to follow suit and join the ACC. It may be a while before either of the three aforementioned schools leave the Big East, as the Big East laws dictate that a school must give

a 27 month's notice to leave the conference and pay a \$5 million exit fee.

From a football perspective, that puts the Big East in an extreme phase of uncertainty. With the guaranteed departure of Syracuse and Pittsburgh, the Big East will be down to just six football schools. The Big East inherits Texas Christian University next year, but that could change following the latest developments.

The news from the Big East and ACC does not directly affect K-State or the Big 12 for now at least, but it does give more visibility to the idea that K-State could join the Big East if the Big 12 fails, as the Big East will be scrambling to fill the conference. Or it could be vice versa. If the Big East rushes toward a failure prior to the Big 12, the Big 12 could absorb the remaining Big East schools to form a viable football conference and a basketball super conference.

"We're not going to get into the business of talking right now of talking about any particular options other than the Big 12," Currie said.

As for the potential demise of the Big 12, the Pac-12 may have its laser-guided sniper pointed directly at the head of the Big 12. It is being reported that a deal sits on the table to bring Texas, Texas Tech, Oklahoma, and Oklahoma State to form a super conference. That would leave the Big 12 with just five teams, as Texas A&M is slated to join the Southeastern Conference (SEC) as early as next year.

One of the main striking points of the reported deal between the Pac-12 and the four Big 12 schools is a provision that will allow Texas to maintain the Longhorn Network, their \$300 million television deal with ESPN.

Many people speculated that Texas, the financial leader of the



John Currie, athletics director, speaks at Purple Power Play on Poyntz about the upcoming sports season Sept. 2.

conference, would do whatever it takes to salvage the Big 12 in order to keep that network. With this latest development, it seems more likely that Texas would seriously consider leaving the Big 12 for greener pastures.

The board of regents for both Oklahoma and Texas met Monday to discuss all available options regarding conference realignment. The Oklahoma State regents are scheduled to meet Wednesday.

As of now, Currie believes that schools like Oklahoma and others hold the interests of the Big 12 as their top priority.

"Oklahoma plays a leadership role in our conference, like they always have, and we respect our colleagues there and

certainly hope they will continue to look at the viability and strengths of our league," Currie said.

With all the latest news coming from all parts of the country, people all around Manhattan are wondering what it means for K-State. For right now, K-State is committed to the Big 12 until if and when it goes under. But if the Big 12 does fail, Currie is still confident that K-State will be in a prime position athletically and will continue to be that way for years to come.

"Regardless of conference affiliation, at K-State we're going to be at the highest level of intercollegiate athletics," Currie said. "We know we will have K-State in a position, preferably the Big 12 Conference, that is in the (automatic qualifier) conference competing at the highest level of intercollegiate athletics."

Currie has maintained a policy of not directly commenting on potential outcomes of the conference realignment talks. But his tone seemingly changed from two weeks ago, as Currie is extremely confident in K-State's ability to land on its feet in a strong way when all of this is all said and done.

"We're not going to talk about any specific scenarios and hypothetical speculation but you've all heard me say before that we're in the business of being prepared and looking at different scenarios," Currie said. "We know we will have K-State in a position, preferably the Big 12 Conference, that is in the (automatic qualifier) conference competing at the highest level of intercollegiate athletics."

Two minute drill

Monty Thompson
sports editor

NFL

Philadelphia Eagles quarterback Michael Vick had the curtain drawn early on his performance in Atlanta on Sunday when he suffered a concussion in the third quarter. Mike Kafka took the reigns and finished off the Eagles drive with a touchdown. With a cascade of boos from Falcons fans, Vick gave a quick gesture to the scoreboard (then 31-21) as he headed to the locker room. However, Eagles offense failed to score again, and the Falcons rallied with two touchdowns, clinching the 35-31 win.

MLB

Detroit Tigers pitcher Justin Verlander continues to impress as his 3-0 win over the Oakland Athletics clinched the American League Central for the first time since 1987. The win marked another milestone for Verlander as he became the first pitcher in nine years to reach 24 wins. With the AL Central officially clinched, the Tigers look to continue winning in order to have homefield advantage in the playoffs.

NBA

With no end in sight for the NBA lockout, the upcoming season is beginning to look bleak for the players. With concerns and doubts at an all-time high, some players are opening up to other options to keep playing. Los Angeles Lakers All-Star Kobe Bryant and other players have started looking at teams around the world that are expressing interest in allowing them to play. As of now, five players have already signed with teams abroad.

NCAA

The end has all but arrived for the Big 12, as the Pac-12 has begun to finalize agreements to add Texas and Oklahoma to the conference. With Oklahoma State and Texas Tech following in their footsteps, the remaining schools must now find a new place to call home before next season. With action taking place already in other conferences such as the ACC and Big East, the move towards super conferences has finally been set in motion. Brace yourself K-State fans, it's about to get interesting.

Check out our Gameday Edition every Friday in the Kansas State Collegian

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High-five for No. 0



Two young K-State fans high-five **Willie the Wildcat** at the K-State vs. Kent State game on Sept. 17. The Wildcats next play in Miami on Saturday. Kickoff is scheduled for 2:10 p.m.

Jonathan Knight | Collegian

LETTER TO THE EDITOR

To the Editor:

As a woman, student and K-State fan, I was really excited for the administrative support for the slogan EPAW. Using gender-inclusive language demonstrates K-State's commitment to a safe, respectful school environment. Although the language of the original slogan EPAW is not obviously offensive to many people, the term "man" is not a universal signifier. Supporters of the original slogan

point to dictionary definitions which equate "man" with "mankind." I do not find this argument to be persuasive. To the contrary, I think it shows just how pervasive the idea of "man" as normal or default is. In the face of historical and contemporary gender disparities, including the distribution of violent assaults, the inclusion of women within the term "man" does not make much sense.

The debate over EMAW versus EPAW has recently re-emerged around the removal of the EMAW configuration of the Kansas State Marching Band at the football game. Although I would like to

see the continued support for EMAW, I believe it is even more important to address the way the debates over the term have gone down. Facebook, Twitter and various blogs have participated in the discussion, often in threatening ways. There are many accusations against people, particularly women, who have chosen to support EMAW. Supporters of EMAW have used the word "feminism" to express disgust for women, while also making accusations about the sorts of things "real women" should care about. I am also concerned by the treatment of a particular woman and KSU alumna,

Beth Mendenhall, who has been both vilified and objectified. The way in which she is talked about has included very little respect for her humanity.

The past week has made me, for the first time in my five years at K-State, feel profoundly uncomfortable being a woman. I am saddened by the reaction of the student body and K-State fans. It is not a very good time to be a "real woman" at K-State.

Blake Hallinan
senior in English and philosophy

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CHUCK NORRIS wears EMAW pajamas. Enough said.

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2

On the road



The Girls Gone Wild bus was parked at the Clarion Hotel at 530 Richards Drive on Monday. According to a Girls Gone Wild representative, the bus is on its way to Topeka.

Fort Riley soldier killed by IED in Afghanistan

Karen Ingram
coverage editor
interim news editor

A 1st Infantry Division Soldier from Fort Riley was killed while on patrol in Afghanistan on Sunday. Spc. Chazray Clark, 24, died from injuries sustained from an improvised explosive device in the Kandahar province, according to a press release. Clark was assigned to 4th Squadron, 4th Cavalry, 1st Heavy Brigade Combat Team, 1st Infantry Division.

Clark, originally of Ecorse, Mich., joined the Army two years ago as a combat engineer. This was his first deployment as part of Operation Enduring Freedom.

He is survived by his wife and one child.

Obama administration unveils plan to increase graduation numbers

William James
The Daily Texan, University of Texas

The Obama administration rolled out a new program Tuesday that it hopes will help the United States boast the best college graduation rate in the world by 2020.

During a summit in Washington, D.C., Vice President Joe Biden introduced a "College Completion Tool Kit," a program that will offer governors ideas on how to enhance college graduation rates through strategies that are "low-cost" or "no-cost" to the state.

"Right now, we've got an education system that works like a funnel when we need it to work like a pipeline," Biden said in a press release. "We have to make the same commitment to getting folks across the graduation stage that we did to getting them into the registrar's office. The dreams and skills of our college graduates will pave the way to a bright

economic future for our nation."

The plan has seven key strategies, including aligning high school standards with college entrance and placement standards, making it easier for students to transfer and targeting adults with some college completion but no degree.

In order for the U.S. to increase the number of college graduates by the goal of 50 percent, the Department of Education claims each state will need to have a 60 percent completion rate by 2020. Currently, about 42 percent of U.S. citizens ages 25-34 have college degrees, according to information at the summit. The state of Texas falls below this target percentage, with an approximately 45.8-percent completion rate.

The American Enterprise Institute for Public Policy Research also released a study which ranked the University of Texas' 78 percent as the 11th-highest among U.S. state universities. Ranked first was the University

of Virginia at 93 percent, and second was University of California, Los Angeles at 90 percent.

Thomas Palaima, a classics professor at the University of Texas, said the problem with the country's graduation rate is the structure of higher education itself, and that unless the core structure is fixed, the Obama and Biden remedies will not ultimately fix this problem.

"It's a good goal to have the highest graduation rate in the world, but unless you address the underlying structural problems, this is not going to improve life very much for the people who are going to be literally tricked by this system," Palaima said.

America once led the world in the number of college graduates it produces, but the country has fallen to ninth, said U.S. Secretary of Education Arne Duncan, who delivered opening remarks at the summit on Monday evening.

According to the Organiza-

tion for Economic Co-operation and Development, Korea currently holds the No. 1 college graduation rate, with 58 percent of its population finishing college.

"While our educational advancement stalled, other countries have passed us by. We need to educate our way to a better economy, and governors must help lead the way," Duncan said.

To meet the 2020 goal of regaining the No. 1 spot, the United States will have to turn out at least 8 million additional graduates by the end of the decade.

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